

LeadingAge Partner News, Updates and Deadlines

March 16, 2012

PEAK Leadership Summit

Please find the latest information about the conference on our website:

- [PEAK Leadership Summit website](#)
- [Schedule of Events](#)
- [Exhibit Hall Open](#) (don't miss the new early morning expo time on Monday)
- [Exhibitor Service Center](#)

An updated list of registered attendees will be e-mailed to exhibitors next week.

Opportunity to Display Your Literature at PEAK VIP Events

We would be pleased to include your literature on display tables at the Leadership Circle and CEMO meetings during the PEAK Leadership Summit. You may send me approximately 50 copies of one or two pieces of literature about your company for the attendees at these two meetings. Please send your literature to arrive by Friday, April 13. Please ship to: Bruce Rosenthal, LeadingAge, 2519 Connecticut Ave. NW, Washington, DC 20008-1520, 202-508-9499

Confirmations for Hotel Reservations at the PEAK Leadership Summit

You should have received a confirmation for your reservation at the Marriott Wardman Hotel – whether you made your reservation via LeadingAge or on your own.

Everything You Always Wanted to Know about your Partner Benefits

Your [2012 Partner benefits](#) are conveniently posted on the LeadingAge website.

The Excel [spreadsheet of benefits](#) can be used to track and organized your benefits. Several sponsors have mentioned that they organize the “Partner Deadline” column chronologically as a way of keeping track of their deadlines.

New Opportunities for Visibility at the Annual Meeting

You'll be receiving information in a couple of weeks about a new LeadingAge conference publication (including “new product announcements”) and other ways to gain visibility at the Annual Meeting.

LeadingAge Board of Directors

If you plan to attend the Board of Directors dinner, or in other ways interact with the LeadingAge Board at the PEAK Leadership Summit, here is a [list](#) of board members.

Royalty-free Rights to Use the LeadingAge Partner Logo

LeadingAge Partners have royalty-free rights to the highly relevant LeadingAge Partner logo. This is the most visible statement you can make to showcase your commitment to your customers' professional development, giving LeadingAge members another substantial reason to increase sales and loyalty to your services. [Details here.](#)

Questions, Comments, Ideas?

Please contact [Bruce Rosenthal](#), Vice President for Corporate Partnerships, LeadingAge, 202-508-9499.