



EXPERIENCE GUIDE

courage ignited

This Experience Guide is your essential planning tool for the LeadingAge Annual Meeting. Coordinate your trip details with registration and hotel information. Explore the education tracks and the exhibitors you'll meet in the immersive E2 learning communities. Discover our special events and Nashville's hot spots. At the most important annual event in aging services, the community will collaborate to spark real, meaningful change.

JOIN US IN NASHVILLE, OCTOBER 27-30, 2024





TABLE OF CONTENTS

Schedule of Events	4
Keynotes	5
Experience Highlights	6-7
Education Overview/ Dedicated Programs	8-11
Experience Tennessee	12-13
Hotel Information	14-15
Registration Information	16-17
E2 Overview	18
E2 Experiences	19
Exhibitors Listing by Learning Community	21-45
Sponsors	46-47

WHAT'S IN THE LINEUP

SATURDAY, OCTOBER	R 26, 2024
11:00 a.m –5:00 p.m.	Nashville Area Tours
SUNDAY, OCTOBER 2	7, 2024
9:00–10:00 a.m.	Komen More Than Pink Breast Cancer Fundraiser Run/Walk
10:00–11:30 a.m.	Film Screening: The Test
11:00 a.m1:00 p.m.	Grab a Bite, Badge and Beat: LeadingAge Kickoff Lunch
1:00-2:00 p.m.	Sessions (A)
2:00–2:30 p.m.	Networking Break
2:30-3:30 p.m.	Sessions (B)
3:30-4:00 p.m.	Networking Break
4:00-5:00 p.m.	Sessions (C)
5:15 p.m.	Evening Free for Social Events
MONDAY, OCTOBER 2	28, 2024
8:15–9:15 a.m.	Sessions (D)
9:15–9:45 a.m.	Networking Break
9:45–11:30 a.m.	Keynote featuring Pat Lencioni
11:30 a.m3:00 p.m.	E2 Open
3:00-4:00 p.m.	E2 After Hours
3:00-4:00 p.m.	Sessions (E)
4:00-4:30 p.m.	Networking Break
4:30–5:30 p.m.	Sessions (F)
5:45 p.m.	Evening Free for Social Events
TUESDAY, OCTOBER	29, 2024
8:15–9:15 a.m.	Sessions (G)
9:15–9:45 a.m.	Networking Break
9:45–11:30 a.m.	Keynote featuring Cynt Marshall
11:30 a.m3:00 p.m.	E2 Open
3:00-4:00 p.m.	Sessions (H)
4:00-4:30 p.m.	Networking Break
4:30–5:30 p.m.	Sessions (I)
5:45 p.m.	Evening Free for Social Events
WEDNESDAY, OCTOB	ER 30, 2024
8:00–9:00 a.m.	Sessions (J)
9:00–9:30 a.m.	Networking Break
9:30–10:30 a.m.	Sessions (K)
10:30–11:00 a.m.	Networking Break
11:00 a.m12:00 p.m.	Sessions (L)

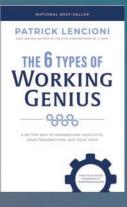
KEYNOTES

MONDAY, OCTOBER 28 9:45-11:30 A.M.

Building Courageous Teams Sponsored by PointClickCare



Pat Lencioni



Building motivated and high-performing teams is not just a best practice for aging services organizations—it is essential for ensuring the highest quality of services and support for older adults. Pat Lencioni is the founder and president of The Table Group and best-selling author of groundbreaking leadership books *The Five*

> Dysfunctions of a Team, The Advantage, Death by Meeting and his latest book, The 6 Types of Working Genius. As a pioneer in the field of organizational health, Pat will share insights on what makes organizations successful and provide real-world strategies for how we as leaders can build strong teams, enhance our leadership effectiveness and foster healthy workplace environments.

TUESDAY, OCTOBER 29 9:45-11:30 A.M.

Igniting Authentic Leadership Sponsored by Greystone



Cynt Marshall

As the aging population continues to grow, our field is undergoing profound transformation, demanding visionary leadership to move toward a shared vision and mission. Cynt Marshall, the trailblazing CEO of the Dallas Mavericks and former Senior Vice President of Human Resources at AT&T, has a proven track record of identifying and developing leaders at every level. With over 36 years of experience as a dynamic force for culture transformation, Cynt has mastered the art of fostering growth, nurturing talent and aligning employees with the mission and vision of organizations. She will provide us with a blueprint for leading with authenticity and driving meaningful change in our field.

EXPERIENCE HIGHLIGHTS



Grab a Bite, Badge and Beat: LeadingAge Kickoff Lunch

Sunday, October 27 | 11:00 a.m.-1:00 p.m.

Kick things off right with some Southern barbecue and sway to the sweet sounds of local talent Chris Casello as you reconnect with old friends and colleagues. This lively opening networking mixer sets the perfect tone for your time in Music City. Don't miss the chance to badge up, dig in and get in the groove for #LeadingAge24.

Soleful Giving

Over half a million people are homeless and many of them are older adults. Unfortunately, socks are the least-donated item. LeadingAge plans to sock it to this problem in Nashville. Bring a pair of socks to donate and place them in our giant bin when you arrive. Help us meet our goal of 5,000 pairs of socks for people in need.

Recharge in LeadingAge's Art Gallery Lounges: Leonard Nones: Essential Workers Exhibition

Acclaimed photographer Leonard Nones celebrates the courage, compassion and resilience of 18 heroic employees who work with older adults.

*Derfner Judaica Museum + Hebrew Home at Riverdale

The Passions Project Portraits

Professional photographer and art activist Heidi Wagner tells the stories of intergenerational members of the LGBTQ community as a way of creating social connection and building a safe, inclusive community that welcomes all.



TUNE INTO INSPIRATION

Ignite your inspiration through experiences that connect with Music City.



LeadingAge Song Project

Three LeadingAge member organizations will be hosting songwriting workshops this summer, where residents and staff will team up with professional songwriters to create original compositions. Three finalist songs will be performed live at the Annual Meeting, where attendees will vote for their favorite.

Songwriting Workshop

Sunday, October 27 | 9:00-11:00 a.m.

LeadingAge attendees will learn the art of songwriting from local professional musicians and cross something off their bucket lists after crafting original songs of their very own.

Listening Lounge

Visit this songwriters' venue where the heroes behind the hits will share their stories and perform their original songs every day between education sessions. Grab a seat and chat with a friend while listening to music over morning coffee or afternoon cocktails.

Chords of Courage

Experience how each individual's spark of courage has the power to ignite others. Contribute your thoughts to our giant art wall made entirely of acoustic guitars. Then jot down your walk-on song and attach it to your badge as a fun conversation starter and get some musical insights about your fellow attendees. As a final note, don't forget to grab a guitar pick as a reminder of your time in Music City.

Walk-On Song Public Exhibit

We all have a song that inspires us to live our life courageously. Residents and staff members of LeadingAge Tennessee member communities shared their chosen songs during meaningful conversations. Stunning portraits celebrating the songs' lyrics will be featured in a gallery exhibit outside Music City Center and open to the public Saturday-Thursday.



EDUCATION OVERVIEW

Targeted education tracks feature over 150 sessions carefully curated to help providers of aging services stay informed on the latest insights, emerging practices and innovative approaches to amplify their work.



No matter what topic or issue matters most to you, you'll walk away with proven solutions and actionable ideas to apply right away.



SCAN THE QR CODE TO ACCESS THE FULL LIST OF SESSIONS.

EDUCATION TRACKS

Aging Services Technologies

This track aims to inform aging services providers about technology-enabled business tools and solutions that improve the aging experience and address workforce challenges. Sessions also feature case studies of technology adoption and implementation in provider organizations.

Design Strategies & Solutions

This track emphasizes design approaches that foster engagement, enhance the built environment, and support the health and well-being of older adults living in long-term care and residential settings. Sessions also highlight examples of new products, building design features, and elevated amenities to meet future market expectations.

Diversity, Equity & Inclusion

This track focuses on actionable ways to integrate diversity efforts into an organization's culture and structure to develop more equitable and inclusive communities and work environments. Sessions also raise awareness about the housing and service needs of underrepresented populations in community based and LTSS settings.

Governance & Leadership Development

This track emphasizes essential practices for building a strong future-focused board of directors that engages more deeply in a broad range of issues facing our sector. Sessions also feature examples of how leaders can strengthen their own leadership capacities while building a pipeline of diverse, skilled, and prepared aging services leaders for the future.

Growth & Mission Advancement

This track offers insight into how a broad range of organizations are responding to market changes and capitalizing on opportunities to bolster their financial health and strengthen their competitive position. Sessions also touch on the important role of philanthropy and sustainable nonprofit fundraising to fulfill mission.

Marketing & Communications

This track provides marketing and sales teams with strategies to create a compelling consumer experience, generate qualified leads, and refine their brand to boost occupancy efforts. Sessions also cover how organizations can communicate with confidence, clarity, and credibility when dealing with a variety of stories.

Operations & Performance Improvement

This track emphasizes strategies to reduce costs, improve outcomes, and leverage opportunities to excel in an increasingly complex operating environment. Sessions also highlight initiatives to optimize business processes and ensure the long-term sustainability of mission-critical care and services.

Policy, Compliance & Legal Issues

This track provides clinical and operational decisionmakers with critical information related risk and liability exposure to ensure an enterprise-wide culture of quality, safety, and compliance. Sessions also offer policy insights on the current regulatory landscape and the advocacy activities influencing legislative and executive branch action.

Person-Directed Well-Being

This track focuses on a multidimensional approach to wellness that recognizes a person's physical, social, emotional, and spiritual interests regardless of their level of ability or cognitive function. Sessions also highlight practices that prioritize personal choice, support autonomy, and honor individual life experiences.

Recruitment, Retention & Culture

This track provides human resources professionals and leaders in aging services with creative solutions to eliminate staff vacancies, reduce employee turnover, and attract new talent into the field. Sessions also cover how organizations can build stronger, intentional workplace cultures that empower team members, foster engagement, and promote well-being.

DEDICATED PROGRAMS

Leaders of Color Network Program

Members of the Leaders of Color Network hold a valuable perspective and we want it represented at the LeadingAge Annual Meeting. Hear from thought leaders across our field on key topics such as diversity, equity and inclusion and governance leadership, network with executives and people of color, and build a community with your colleagues.



Leaders of Color Network Mentorship Workshop

Saturday, October 26 | 3:00-4:30 p.m.

This workshop will offer education and tools for mentors and mentees to build effective relationships and support the development and success of leaders of color. Nzinga Shaw, a diversity, equity and inclusion expert who has extensive experience with mentorship programs, will lead the workshop.

(**Note:** workshop designed for Leaders of Color Network provider members only, please contact Amma Addo aaddo@leadingage.org for more information.)

Coffee Chat and Networking: Powered by the Leaders of Color Network

Sunday, October 27 | 9:00-10:00 a.m.

Brew up some connections! Join LeadingAge members for coffee and breakfast, and an opportunity to network with peers who are shaping the future of the aging services field.

Leaders of Color Network Annual Meeting

Monday, October 28 | 3:00-4:00 p.m.

Join the Leaders of Color Network for an insightful meeting on the past year's accomplishments and upcoming initiatives to promote diverse and inclusive leadership in the aging services field.

Leaders of Color Network: Meet and Greet with Cynt Marshall

Tuesday, October 29 | 11:30 a.m.-12:30 p.m.

Join us for a meet and greet with the keynote speaker Cynt Marshall, the CEO of the Dallas Mavericks, for a facilitated Q&A about her remarkable journey and the profound impact of transformative leadership in the aging services field. This interactive discussion will ignite your passion and empower you to drive positive change (75-person limit).

Leaders of Color Network Reception

Tuesday, October 29 | 5:30 p.m.-7:00 p.m. National Museum of African American Music

Connect with other members of the Leaders of Color Network - and get exclusive access to the galleries of the National Museum of African American Music, dedicated to preserving and celebrating the many music genres created, influenced, and inspired by African Americans.

CEMO Leadership Forum

Monday, October 28 | 12:30-5:30 p.m.

National Museum of African American Music

CEOs of multisite aging services organizations face unique pressures and opportunities as they operate at a level of increased scale and complexity.

The Leadership Forum is designed to facilitate networking, conversation, and shared learning among peers who run comparably sized enterprises—and face similar challenges. It offers an intimate setting to collectively explore issues of particular interest to multisite organizations and work through strategic issues with others in similar roles.

All LeadingAge member CEOs who oversee multiple geographically separate - provider communities are invited to this special event.





New CEO Forum

Tuesday, October 29 | 2:15-4:15 p.m.

High performing executives value the perspective of other leaders, as well as the wisdom that comes from the experiences of others in similar circumstances.

This networking event is designed to help build a community of new CEOs within the LeadingAge membership - a space to connect with peers from across the country, share insights about issues that matter most to those leading aging services organizations, and spark opportunities for leadership growth and shared learning.

All individuals holding the highest-ranking position in a LeadingAge provider member organization - and are new to the CEO or Executive Director role - are invited.

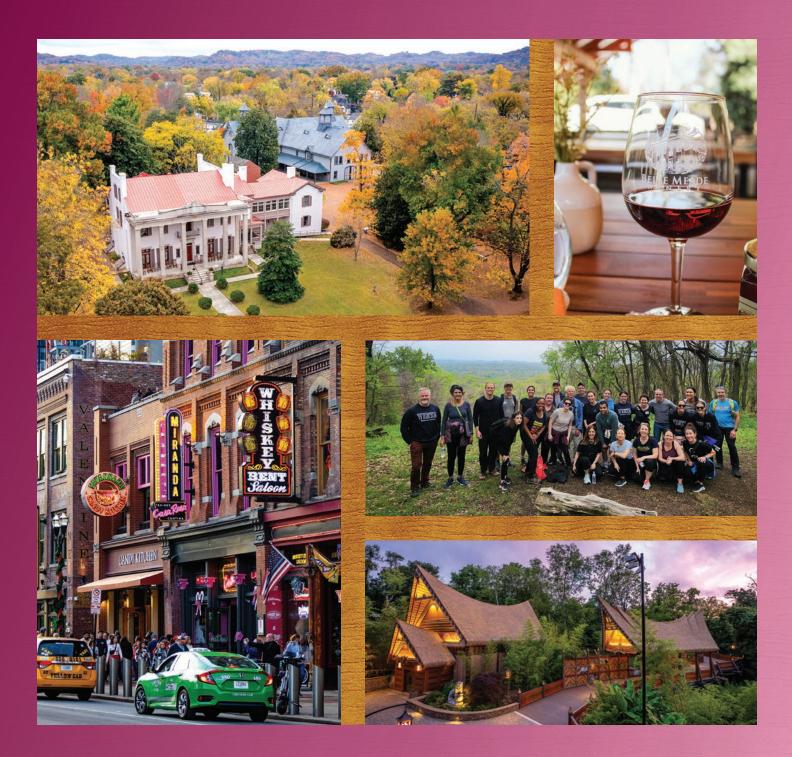
Board Member Networking Lunch Tuesday, October 29 | 12:00–1:30 p.m.

Designed to help strengthen and support board performance, this exclusive networking lunch offers a rare opportunity to connect with board members from across the country and gain insightful perspectives on governance issues facing nonprofit organizations.

In addition, sessions in the *Governance & Leadership Development and Growth & Mission Advancement* education tracks help ensure board members and executive leaders have the knowledge to effectively lead their organizations into the future.

Arrive Early

Music City made it on the "Top 10 Best Cities" list in the U.S. by Travel+Leisure. Take time to enjoy all Nashville has to offer during your visit. Here are some ideas to get you started. **Sign up when you register!**



Experience TENNESSEE

Komen More than Pink Breast Cancer Fundraiser/Run/Walk

Sunday, October 27 9:00-10:00 a.m.

Lace up your sneakers and join the charge towards a future without breast cancer at the Komen More than Pink Fundraiser/Walk - with the LeadingAge Team! Together, we'll march towards the finish line of a world without this devastating disease, one step at a time. We'll start in downtown Nashville– choose between the 5K run, 2 mile walk, or fundraise only options. Let's make strides towards a more than pink tomorrow!



NASHVILLE AREA TOURS

TOUR 1: Cumberland Caverns

Saturday, October 26 | 11:00 a.m.-5:00 p.m.

Go underground and explore the mesmerizing geological marvels of Cumberland Caverns. Venture through an underground "slot canyon" and witness the breathtaking "never-ending" waterfall before making our way to the Volcano Room. Prepare to be awestruck by the towering stalagmites, cascading stalactites, and jaw-dropping flowstone formations as you navigate over 350 natural stone steps. Experience a stunning light show in the largest room of the cave. Don't miss this adventure!

TOUR 2: Hike Historic Percy Warner Park + Wine Tasting at Belle Meade Plantation

Saturday, October 26 | 11:00 a.m.-5:00 p.m.

Get those hiking shoes ready and step back in time! Embark on a 3.5-mile hike with a moderate 541-foot elevation gain, offering views of downtown Nashville from the scenic hilltops. Explore the park's rugged terrain, including the impressive stone steps of "The Allee," a legacy of the Warner family's grand vision for the area dating back to 1910. Next head to the Belle Meade Plantation, a historic Greek Revival mansion from 1853. Enjoy delightful wine tastings while immersing yourself in the property's rich history and charming ambiance.

YOUR HOME AWAY FROM HOME

Register and Book Your Hotel at the Same Time!

NOTICE: Beware of unauthorized hotel poachers! LeadingAge's official housing/ registration partner is Maritz. Be careful providing your financial information to any other company claiming to be affiliated with LeadingAge. Registration and hotel reservations should only be booked from the LeadingAge website.



Map No.	Hotels	Distance from Music City Center	Single/Double Rates
1	Omni Nashville Hotel	Adjacent	\$298/\$298
2	AC Hotel by Marriott Nashville Downtown	1 block	\$269/\$269
3	Cambria Nashville Downtown	Adjacent	\$299/\$299
4	Courtyard by Marriott Nashville Downtown*	5 blocks	\$299/\$299
5	DoubleTree by Hilton Hotel Nashville Downtown*	6 blocks	\$289/\$289
6	Drury Plaza Hotel Nashville Downtown	2 blocks	\$264/\$264
7	Embassy Suites by Hilton Nashville Downtown	Adjacent	\$295/\$295
8	Fairlane Hotel Nashville*	6 blocks	\$299/\$299
9	Hampton Inn & Suites Nashville - Downtown	1 block	\$289/\$289
10	Hilton Garden Inn Nashville Downtown/Convention Center	2 blocks	\$252/\$252
11	Hilton Nashville Downtown	1 block	\$309/\$309
12	Holiday Inn Express Nashville Downtown - Convention Center	3 blocks	\$254/\$254
13	Holiday Inn & Suites Nashville Downtown - Convention Center	2 blocks	\$269/\$289
14	Holston House Nashville	3 blocks	\$297/\$297
15	Home2 Suites by Hilton Nashville Downtown Convention Center	2 blocks	\$256/\$256
16	Hyatt Centric Downtown Nashville	3 blocks	\$299/\$299
17	Hyatt House Nashville Downtown	3 blocks	\$269 single
18	Hyatt Place Nashville Downtown	2 blocks	\$299/\$299
19	JW Marriott Nashville	Adjacent	\$349/\$349
20	Margaritaville Hotel Nashville	1 block	\$295/\$295
21	Noelle*	6 blocks	\$315/\$315
22	Renaissance Nashville Hotel	3 blocks	\$324/\$324
23	Residence Inn by Nashville Downtown	1 block	\$269/\$269
24	Sheraton Grand Nashville Downtown*	5 blocks	\$299/\$299
25	SpringHill Suites by Marriott Nashville Downtown Convention Center	1 block	\$259/\$259
26	Tru by Hilton Nashville Downtown Convention Center	2 blocks	\$256/\$256
27	TownePlace Suite by Marriott Nashville*	10 blocks	\$289/\$289
28	Westin Nashville	Adjacent	\$295/\$295
29	Loews Vanderbilt Hotel*	1.5 miles	\$279/\$279
30	Residence Inn by Marriott Nashville Vanderbilt/West End*	1 mile	\$279/\$279
31	SpringHill Suites Nashville Vanderbilt/West End*	1 mile	\$279/\$279

Note: *Due to proximity of hotels to Music City Center, light shuttle service is provided to the hotels indicated. Ride share is also recommended. Please email meetings@LeadingAge.org if you have accessibility considerations.

Note: Hotel rates are per room per night, plus taxes.



REGISTRATION INFO

Membership Questions?

Provider Membership — contact join@LeadingAge.org or 1-844-840-4669, option 4. Business Firm Membership — contact sales@LeadingAge.org or 1-844-840-4669, option 3.

Registration Questions?

Please contact LeadingAge@maritz.com or call 1-864-208-0400.

Registration Confirmation, Payment, Changes, Group Registrations, Cancellations, etc. Please consult LeadingAge.org/AnnualMeeting for more information.

(all fees are per person)

Registration Categories (see category descriptions below)	Member Fees* EARLY BIRD (by Aug. 28)	Member Fees* REGULAR After Aug. 28	Non-Member Fees
Full Provider (SunWed.)	\$1,175	\$ 1,225	\$1,675
Daily Provider (Fee per day - Sun., Mon., Tues. or Wed.)	\$595	\$625	\$895
Full Business/Non-Exhibitor (SunWed.)	\$1,895	\$1,945	\$2,495
Daily Business/Non-Exhibitor (Fee per day, SunWed.)	\$1,095	\$1,125	\$1,295
Exhibitor (See exhibitor registration categories/rates/ CE credit eligibility on the website)			
Student**	\$250	\$250	Membership included with student registration
Elder/Resident**	\$250	\$250	\$250
Family**	\$375	\$375	\$375
Family Plus Education**	\$995	\$1,125	\$1,475
Press**	\$0	\$0	\$0
EXPO-Only Daily Provider** (Fee per day - Mon., Tues. or Wed.)	\$0	\$0	\$0

*Member rates for attendees are applicable for LeadingAge national, Global Ageing Network, CHA as well as Corporate Alliance Program (CAP) members.

**Not eligible for CE credit.



Visit this page to view full category descriptions

Provider

*Business firms (including consultants) and exhibitors may not register under this category.

This category applies to all individuals attending the Annual Meeting who are NOT associated with a business firm, and includes employees and board members of LeadingAge provider organizations, and retired NH/AL administrators. Full-time university professors/faculty and full-time employees of not-for-profit organizations also fall under the Provider category.

Business/Non-Exhibitor

This category applies to companies and individuals who sell/market products and/or services to providers and are NOT exhibiting in the EXPO. Exhibitors have invested significant dollars to help attract attendees and this category ensures non-exhibiting companies are equally supporting marketing efforts. For information about exhibiting, please contact the Exhibit Sales Team at sales@LeadingAge.org.

Exhibitor

This category applies to companies and individuals who sell/market products and/or services and have already secured their exhibit booth in the EXPO. Some exhibitor categories are not eligible for CE credits.

Elder/Resident

This category applies to individuals who reside in or receive services from a provider organization. This category is not eligible for CE credits.

Student

This category applies only to full-time college/university students. Students must be 18 years or older and will be required to upload proof of full-time student status, such as a student ID card, transcript or letter on department letterhead upon registering. This category is not eligible for CE credits.

Family

This category is an add-on to a primary registrant's record and applies only to family members of conference registrants (who are NOT employed with a business firm or a provider organization in the aging services field). This category is not eligible for CE credits.

Press

Complimentary press access to the Leadership Summit is reserved for working members of the media, subject to verification. Reporters and editors interested in attending the Leadership Summit should contact the LeadingAge media relations department (Colleen Knudsen, PR manager: cknudsen@LeadingAge.org) in advance of the event.

CONTINUING EDUCATION CREDITS

A maximum of 15.0 credits hours available for keynote presentations and concurrent education sessions.

- 1. Nursing Home/Assisted Living Administrators (NAB)
- 2. Finance Professionals (NASBA)
- 3. HR Professionals (SHRM)



Visit the conference website for more information.

E2 OVERVIEW



Experience E2 Not a trade show. An Experience.

From thought-provoking immersive experiences to fun activities and eateries, every moment in E2 will be more experiential and less transactional than a traditional EXPO.

E2 is organized around seven learning communities, each correlating to a LeadingAge education track. You will learn about concepts during education sessions and then discover the solutions to drive innovation in E2.

E2 HIGHLIGHTS

EATERIES

Indulge in a Southern-inspired buffet lunch, where the flavors of the region come alive in every bite. Throughout E2 enjoy hand-crafted treats, brewed to perfection coffee and you might even find some moonshine and sweet tea. E2 has curated a menu that will have you discovering the true essence of Nashville's culinary scene.



EXPERIENCE LEADINGAGE

Learn more about LeadingAge's 2024 strategic plan by visiting 3 immersive experiences.

Empathy Lab

Engage in a series of interactive stations that simulate the daily challenges and experiences of various team members, fostering deeper understanding towards our colleagues.

Unbox the Future

Enter our vision cube and share your insights on the future of aging services from four perspectives: social, technological, economic and political.

Echoes of Experience

Step into a powerful storytelling pod that amplifies the diverse narratives of our members to help us advocate with authenticity.

JUST FOR FUN

Pop Up Pickle Ball

LeadingAge is embracing the fastest-growing sports trend in the country as we create a full-size pickleball court and fan zone inside E2. Whether attendees are seasoned pickleball players or newcomers to the trend, this pop-up experience is sure to be a hit.





Dare to Ride

Ride a mechanical bull on the E2 show floor. Embrace the thrill of the ride as you navigate solutions for the ever-evolving Aging Services landscape.

PointClickCare[®]

More data More connections More insights More collaboration

More time caring for those who need it most.



Ready to find a perfectly tailored EHR platform for your community?





Scan code with your phone camera

EXHIBITOR LISTING

AGING SERVICES TECHNOLOGIES

Visit for the most current list of exhibitors.



COMPANY NAME	Booth#	COMPANY NAME	Booth#
Aaniie (formerly Smartcare Software)	2109	Brightly a Siemens Company	1923
Accushield	2344	Butlr Technologies, Inc.	2304
Accutech Security	2019	CallTek, Inc.	2308
Active Protective Technologies	2017	CARDWATCH POS	2149
Aline	2104	Carefeed	2018
ALIS by Medtelligent, Inc.	2202	CarePredict	2224
Allbridge	1951	Caretronic Inc.	2209
Alvi Satellites	2302	CDW Healthcare	2348
Amba Health and Care US Corps	2143	Cliniconex	2253
Assembly Health	2139	Commercial Satellite Sales	2052
Aufderworld Corporation	2147	Consensus Cloud Solutions	1947
BlueOrange Compliance	2330	Cornell Communications, Inc.	2016

Simplify Fax Workflows into Your EHR

- Send and receive secure faxes directly within your EHR directly
- **Quickly index** documents back to resident charts for streamlined workflows
- **Easily organize** documents with tools to delete, reorder, or split pages by resident or document
- Maintain full audit trails for all sent or received resident records



To learn more, join us in person at the **Leading Age Annual Meeting** in **Booth 1947** or visit us online at **Consensus.com**

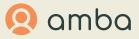
AGING SERVICES TECHNOLOGIES

COMPANY NAME	Booth#	COMPANY NAME	Booth#
Cubigo	2054	OwlHealth & Care Technologies Ltd.	2129
DAS Health	2310	PalCare	2102
Delbridge Solutions	2044	Panasonic Canada Inc.	2111
Direct Supply, Inc.	1939	Parasol Alliance	1913
DISH Business	1915	Paymerang	2003
Dual Path	2014	Pioneer Solution, Inc.	2244
ECP Assisted Living Software	2251	PointClickCare	1903
EngagedSenior by MemoryCo	2145	Prelude Services	2010
Engrain	2225	Prime Care Technologies, Inc.	2152
FireAvert	2150	Procurement Partners	2222
FullCount	2045	ProviNET Solutions	1917
Fynn.io	2154	RCare	1909
Groove Technology Solutions	2250	Reimbursement Reimageind dba R2	
Hamilton CapTel	2038	(Zimmet Healthcare)	2151
HeartLegacy/SalesMail	2048	RevSpring	1949
Horizon Electronic Security	2107	RF Technologies	2155
Icon (formerly VoiceFriend & Caremerge)	2051	SafelyYou	2213
Inovonics	2208	Salto	2249
InteliChart	2106	Securitas Healthcare	2123
Intellitec Solutions	2008	Senior Sign	2119
IT Initiatives Inc.	2211	Sentrics	2025
Java Group Programs Inc.	2312	Single Digits	2103
JNL Technologies Inc.	2203	Strategic Healthcare Programs	2011
LifeLoop	2229	TekTone® Healthcare Communications	2324
LivingMetrics™	2207	ThriveWell Tech	2216
MatrixCare	2039	Tie National	2050
MDU Internet Services	1945	Vasion Automate	2245
MealSuite	2005	Vigil ASSA ABLOY	2007
Medical Guardian	2057	VirtuSense Technologies	2210
Momo Medical Inc.	1955	Viventium	2113
MyDirectives	2254	Waystar	2248
National Datacare Corporation	2046	WelcomeHome Software	2206
Netsmart	1929	WellSky	2058
Nobi USA Inc.	2116	Wireless NurseCall Systems Inc.	2117
NuAlg	2238	Workrede	1922
Onestep	2242	Yardi	2239



Visit us at booth 2148

and discover why Kristen Parson, Executive Director at Tiffany Village referred to us as "*a complete game changer in senior care*"



Join Inovonics at:

LeadingAge[®] ANNUAL MEETING

October 27-30, 2024

Music City Center, Nashville

Booth: #2208

Empowering caregivers. Enhancing lives.



Don't know? We do!

Visit Direct Supply Booth 1939 to learn how our Al-driven platforms can find secret savings in your data.



DirectSupply.com/LeadingAge





I Fall Detection

The Inovonics Fall Detection Solution allows you to easily upgrade your trusted e-call system to include a critical alarm feature for high-risk events and data insights that can help you to improve resident outcomes.

of Advanced Location

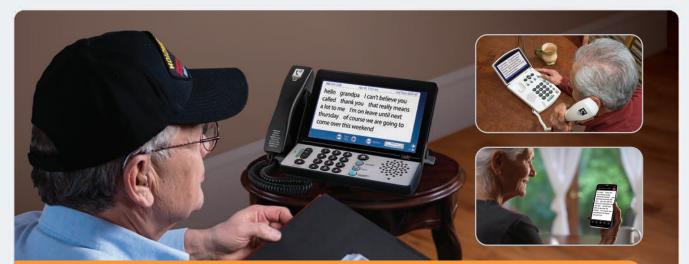
The Inovonics Advanced Location solution delivers precise floor and room location in real time and on alarm, helping you to find residents more quickly, which can lead to improved care delivery and staff efficiency.

Learn More Find your Powered by Inovonics Partner today:



www.inovonics.com/how-to-buy-senior-living





Connection: A Critical Component Of Better Health For Seniors With Hearing Loss

It was just one year ago that U.S. Surgeon General Dr. Vivek Murthy released his advisory on the "epidemic of loneliness and isolation" in the United States.

According to the advisory announcement, the physical health consequences of poor or insufficient connection include¹:

- 29% increased risk of heart disease
- 32% increased risk of stroke
- 50% increased risk of developing dementia for older adults
- 60% increased risk of premature death

For seniors with hearing loss, the impacts are even greater. Fortunately, Captioned Telephone solutions from Hamilton[®] CapTel[®] can keep seniors connected while being a perfect addition to any senior living community. Our team is ready to coordinate the installation and support of Captioned Telephone for any community – you won't have to lift a finger and it won't cost you or your residents a dime!

Learn more at the 2024 LeadingAge Annual Meeting + EXPO about how to keep senior residents connected – and healthier.



Visit us at Booth #2038

¹U.S. Surgeon General Dr. Vivek Murthy, "Our Epidemic of Loneliness and Isolation," U.S. Dept. of Health and Human Services, 2023 hhs.gov/about/news/2023/05/03/new-surgeon-general-advisory-raises-alarm-about-devastating-impact-epidemic-loneliness-isolation-united-states.html

FEDERAL LAW PROHIBITS ANYONE BUT REGISTERED USERS WITH HEARING LOSS FROM USING INTERNET PROTOCOL (IP) CAPTIONED TELEPHONES WITH THE CAPTIONS TURNED ON. Advanced speech recognition software is used to process calls, and, 041524 in certain circumstances, a live communications assistant may be included on the call. There is a cost for each minute of captions generated, paid from a federally administered fund. To learn more, visit fcc.gov. Third-party charges may apply: the Hamilton CapTel phone requires high-speed internet access (Wi-Fi capable) and in some cases, may require telephones evice. When using Hamilton CapTel on a smartphone or tablet and not on Wi-Fi, a data plan is required. Hamilton CapTel may be used to make 911 calls but may not function the same as traditional 911 services. For more information about the benefits and limitations of Hamilton CapTel and Emergency 911 calls but may not function the same astraditional 911 services. For more information about the benefits and limitations of Hamilton CapTel and Statemergency 911. Third-party trademarks mentioned are the property of their respective owners. CapTel is a registered trademark of Ultrater, Inc. Copyright ©2024 Hamilton Relay. Hamilton Relay. Hamilton KeleCo, Inc. (*I/b*/4/ Hamilton Telecommunications.







Our core business model is rooted in strategy. We are committed to performing a comprehensive Strategic Plan that will completely transform your technology culture. Our full-service partnership operates as an extension of your community. Our expert team, including 24/7 support, engineering, business systems analysts, and on-site staff, take care of your day-to-day needs. Additionally, you will have a dedicated Project Manager and Client Services Manager delivering projects on time, within budget, and to the highest quality standards.



Connect with us today! www.parasolalliance.com

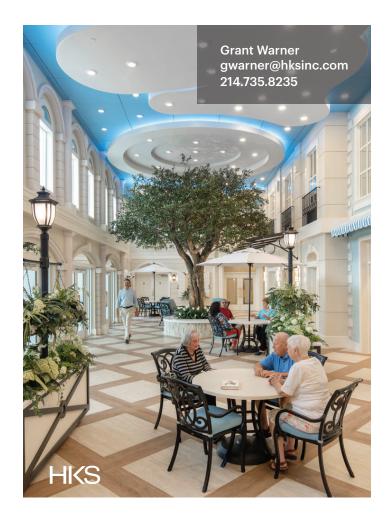
DESIGN, STRATEGIES & SOLUTIONS

Booth#

COMPANY NAME

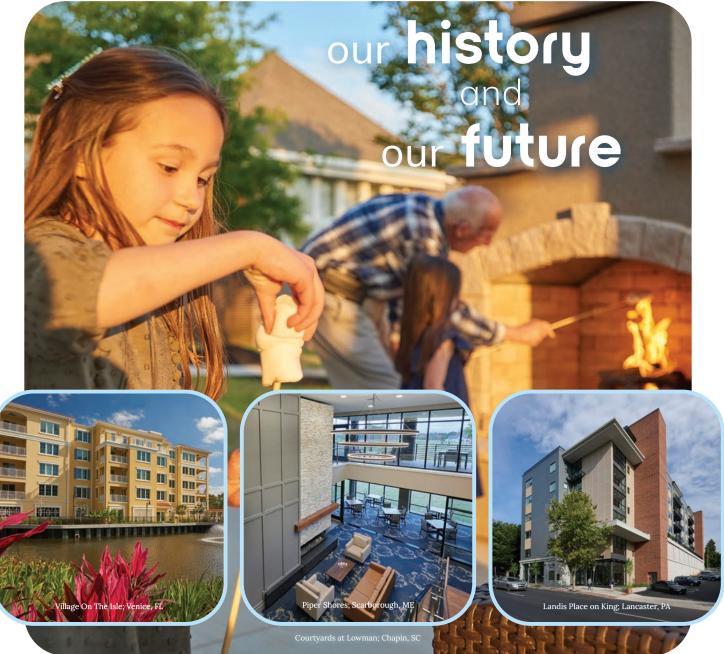
Accessibility Professionals Inc.	1025
AG Architecture	1316
Allied Partners	1144
APCO Signs	1206
Bestbath	1224
BlueFingerprint	1123
CJMW Architecture	1117
Comfort Designs by American Bath Group	1112
CORE Construction	1314
DeAngelis Diamond	1114
Fairfield Chair	1216
Graham-Field	1122
HealthcareSigns.com	1047
HKS, Inc.	1219
Hord Coplan Macht	1306
Inpro Corp	1304
Irwin & Leighton, Inc.	1205
KDA Architects	1145
KMA Design Studio	1125
KWALU	1308
Lantz Boggio / Architects	1302
Leo A Daly	1346
MDP Merlino Design Partnership	1116
Med-Mizer, Inc.	1103
MicroFridge by Danby	1202
Miracle Method	1210
Mitsubishi Electric Trane HVAC US	1217
Model55	1211
Mohawk Group	1245
PARIC	1344
Parkway Construction & Architecture	1215
Perkins Eastman	1338
Pike Construction Services	1045

COMPANY NAME	Booth#
PRDG	1222
RDG Planning & Design	1218
RDL Architects	1310
RLPS Architects	1328
Space Tables, Inc.	1322
Stewart & Conners Architects, PLLC	1223
Tarkett	1203
The Weitz Company	1238
Viconic Health	1102
Warfel Construction Company	1225
Whiting-Turner	1244





for being part of



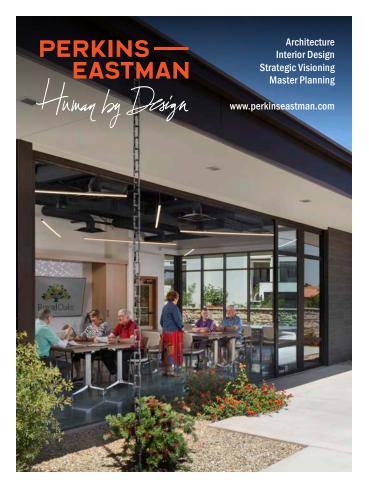
master planning architecture interior design





our senior living portfolio

visit us at booth #1328 rlps.com





in (7080



KDA architects

SENIOR LIVING, SINCE 1969

A leader in non-profit senior living and behavioral health facility design and repositioning. MASTER PLANNING ARCHITECTURE INTERIOR DESIGN LANDSCAPE ARCHITECTURE

GROWTH & MISSION ADVANCEMENT

COMPANY NAME	Booth#	COMPANY NAME E	looth#
A.V. Powell & Associates LLC	1526	HJ Sims	1522
Baker Tilly	1319	LCS	1439
Cain Brothers a division of KeyBanc Capital N	Narket 1323	Lument	1544
CCRC Actuaries, LLC	1416	Moss Adams LLP	1313
Clancy & Theys Construction Company	1445	National Association of LTC Administrator Board	s 1546
D.A. Davidson & Co.	1309	RKL LLP	1423
Eventus Strategic Partners	1315	RSM US LLP	1412
First American Equipment Finance	1454	Sawgrass Partners, LLC	1528
Fitch Ratings	1424	Senior Options	1345
Forvis Mazars	1303	SFCS Architects	1438
Genetec	1548	THW Design	1417
Goldman Sachs & Co LLC	1414	UMB Bank	1317
Greyling/EPIC	1329	Value First, Inc.	1408
Greystone	1411	Ziegler	1405
Hamlin Capital Advisors	1444	zumBrunnen, Inc.	1422







Architecture

Interiors





visit us - booth #1417

www.ziegler.com | 800 327 3666

Leading Age 2024 gold partner



ZIEGLER SENIOR LIVING FINANCE



Investment Banking



Financial Risk Management



 $(\times \times$

Dispositions, Mergers & Acquisitions

Sponsorship Transitions

Seed Capital



FHA/HUD Mortgage Banking



Capital & Strategic Planning

Research, Education & Thought Leadership

TOM MEYERS Senior Managing Director tmeyers@ziegler.com

KEITH ROBERTSON Managing Director krobertson@ziegler.com MIMI ROSSI Senior Vice President mrossi@ziegler.com



Investment banking services offered through B.C. Ziegler and Company. FHA mortgage banking services are provided through Ziegler Financing Corporation, which is not a registered broker/dealer. Ziegler Financing Corporation and B.C. Ziegler and Company are affiliated and referral fees may be paid by either entity for services provided. ©2024 B.C. Ziegler and Company | Member SIPC & FINRA

Project Planning | Marketing | Strategic Planning Development | Financial Advisory | Management



greystonecommunities.com

Welcome to Forvis Mazars.

We are a new two-firm network with a 100-year legacy and a common commitment to our clients, people, and communities. Global to see the big picture and local to understand it. We provide advice that builds our clients' confidence and prepares them for what's next.

Providing clarity. Building confidence.

forvismazars.us

Assurance | Tax | Consulting





Senior Living + Healthcare

WHAT WE DO

- Debt Issuance
- Equity Raising
- Acquisition, Affiliations, Divestitures
- Financial Advisory
- Strategic Capital Planning

SOLUTIONS WE DELIVER

- Long-term Bond Solutions
- Bank and Agency Financing
- Interim Finance Solutions
- Alternative Capital Solutions



Stop by and refer a colleague you think may benefit from UST services and be entered to win a prize!

A PROGRAM DESIGNED TO SAFEGUARD NONPROFITS

"You want your funding to go to your mission, but you may be losing dollars to your operations in surprising ways. With over 40 years of serving nonprofits, UST Workforce Solutions has the expertise and tools to help you uncover hidden savings and prioritize your mission."

UST has partnered with LeadingAge since 2002 to provide essential HR, workforce and unemployment funding and administration solutions that meet the unique needs of LeadingAge provider members. UST has helped nonprofit employers nationwide improve cash flow, mitigate risk, and ensure compliance all while adding operational efficiencies that allow them to do more for their local communities.

Over 2,200 nonprofit employers saved more than \$59M in HR and unemployment claims cost with UST Workforce Solutions in just one year alone.

Uncover your savings potential and learn how UST can help your nonprofit by visiting us online at <u>https://www2.chooseust.org/LeadingAge-Eval</u> or simply scan the QR code.

see Us in Nash Booth #2638

Special program benefits and savings are available through your LeadingAge membership!



Scan to learn more!

WIPFLI



Check the official Conference Program to find out when and where you can connect with

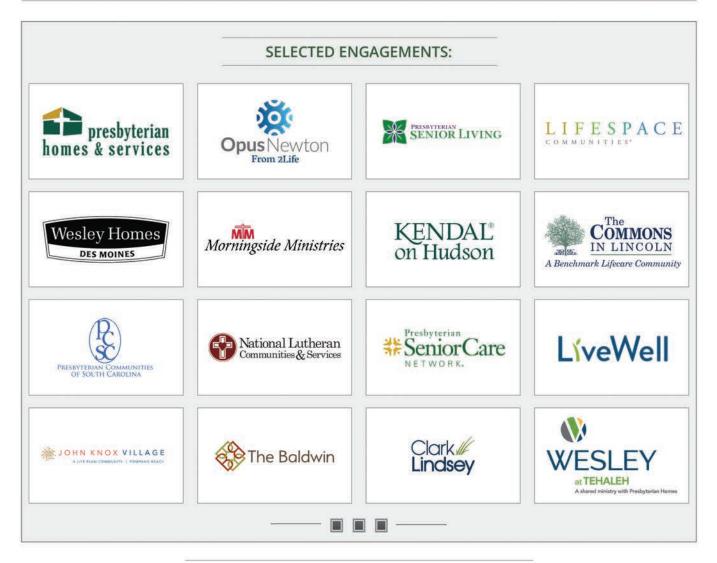
our speaker to uncover unique cost- and time-saving strategies for your nonprofit!

Senior living facilities have never been more important — or faced more challenges. We help you navigate financial and regulatory issues, workforce shortages and soaring demand. Visit wipfli.com/healthcare.





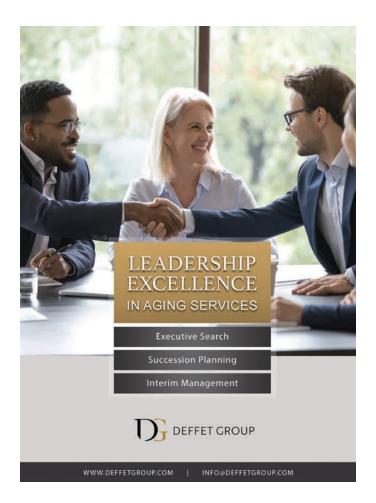
Custom Capital Solutions. Creative Ideas. Objective Advice.



BOOTH #1444 CALL TO SCHEDULE AN APPOINTMENT

Paul Towell Michael Armstrong Sharon Ioannidis 813-280-1001 813-280-1002 813-280-1006 ptowell@hamlinadvisors.com marmstrong@hamlinadvisors.com sioannidis@hamlinadvisors.com

www.hamlinadvisors.com





Your mission. Our experience.

Whether it's managing, marketing and sales, or developing a senior living community, LCS has the experience, expertise and resources to ensure every area of operation goes according to plan.

FOR INQUIRIES email LCS@LCSnet.com LCSnet.com • Experience Is Everything®

Change is unpredictable. How you react shouldn't be.

Drive your organization forward with a strategy tailored to your financial and operational goals.

vided here is of a general nature and is not intended to add stances of any individual or entity. In specific circumstance sional should be sought. © 2024 Baker Tilly Advisory Group



Let's connect bakertilly.com

MARKETING & COMMUNICATIONS

COMPANY NAME	Booth#
10Next	2816
3rdPlus	2829
Angell Marketing	2719
Anstey Hodge	2723
Creating Results, Inc.	2725
Dash Media	2717
Davis Harrison Dion, Inc.	2705
FIVE19	2822
Fountain Digital	2818
FURTHER	2814
Grow Your Occupancy	2802
Love & Company, Inc.	2745

COMPANY NAME	Booth#
Senior Care Marketing Max	2803
SENIOROI	2817
Solutions Advisors Group	2703
Tandem - Senior Living Advisors	2839
The Vectre	2819
Unlock Health	2811



Proud Sponsors of LeadingAge

TANDEM

STRATEGIC MARKETING **CREATIVE SERVICES** SALES MANAGEMENT

🌞 HOLLERAN

CONSULTATION SURVEY DEVELOPMENT DATA COLLECTION/REPORTING



Safety. Efficiency. Guard **Results.**



Guardian has all the tools and expertise you need to succeed.

guardianpharmacy.com

OPERATIONS & PERFORMANCE IMPROVEMENT

COMPANY NAME	Booth#	COMPANY NAME	Booth#
Agilysys, Inc.	1816	Model 1 Commercial Vehicles	1653
Amazon Business	1817	NEXDINE Hospitality	1857
BluSky Restoration Contractors	1812	Omnicare, a CVS Health Company	1828
Cawley Company	1851	Pathway Health Services Inc.	1713
CBORD	1744	PharMerica Corporation	1639
CCL Hospitality Group	1827	Piper Sandler & Co.	1902
CLA	1617	Plante Moran	1609
Clearpol	1950	Proactive LTC Consulting	1854
Common Energy, LLC	1715	ProAssurance	1844
Constellation Quality Health	1757	Propel Insurance	1650
Cura Hospitality an Elior Company	1839	Remedi SeniorCare	1853
Davey Coach Sales, LLC	1711	Restaura	1632
ECRI	1746	ServiceMaster Clean	1742
Glatfelter Healthcare	1547	ServiceMaster Recovery Management	1738
Gordon Food Service	1745	Smartlinx	1952
Greenbrier	1605	Sodexo Seniors	1539
Guardian Pharmacy LLC	1739	Southern Bus & Mobility	1845
HD Supply	1914	Spartan Chemical Company	1815
HealthDirect Pharmacy Services	1810	Strategic Dining Services	1645
HealthSignals	1803	Sysco	1725
Hudson Bus Sales	1848	TCP Software	1549
Iris ID Systems, Inc.	1755	The Compliance Store	1705
Johnson, Kendall & Johnson	1723	Transportation Equipment Sales	
Konica Minolta Business Solutions	1749	Corporation - TESCO	1822
Lakeside Manufacturing	1561	US Foods	1819
Marcum LLP	1717	VisualTouch POS Solutions	1807
McGriff Insurance Services	1823	WellRive	1551
Milliman, Inc.	1818	Wipfli LLP	1545
MobilityWorks Commercial	1644		

A new kind of purpose-built hospitality group.



lt's all new.

Experience Restaura at Booth #1632

Visit Restaura.com or call 1-833-5RESTAURA

PharMerica[•]

Delivering Value Beyond Medication

PharMerica is a national leader in pharmacy services with a local touch:

- 30+ years of senior care experience
- 180+ pharmacies
- 6,000+ dedicated healthcare professionals
- 200+ local, hands-on clinical consultants

At each touchpoint, we're furthering our mission: to help people live their best lives.

We're also advancing the success of our clients, providing the capabilities and trusted expertise to help facilities stay ahead.

Find out why we're the longterm care pharmacy provider of choice: **PharMerica.com**



PIPER SANDLER

Partnering with senior living providers to achieve their financial goals

For more information, visit: pipersandler.com/real-estate/senior-living

Marc Silver Managing Director + 518 242-7818 marc.silver@psc.com

Brad Wirt Managing Director + 612 303-6704 bradley.wirt@psc.com

Todd VanDeventer Managing Director + 913 345-3352 todd.vandeventer@psc.com

Anna Starks Assistant Vice President + 612 303-6670 anna.starks@psc.com Jeremy Gerber Co-Head of Public Finance + 612 303-6656 jeremy.gerber@psc.com

Jeff Fivecoat Managing Director + 614 889-8401 jeffrey.fivecoat@psc.com

Seth Wagner Senior Vice President + 804 584-4270 seth.wagner@psc.com

Since 1895. Member SIPC and NYSE. © 2024 Piper Sandler & Co. 7/24



Let's get back to profitability together.

Our Skilled Nursing Facility Benchmarking Report helps providers make strategic decisions that pay off.

Visit us in Booth #1609 to learn more







pathwayhealth.com



Personal Care Solutions Program



To learn more visit us at Booth # 2538



Helps keep residents healthier and more comfortable

Makes things easier for families and staff

Can be a source of additional revenue for your facility





Scan here to lean about personal care solutions

PERSON-DIRECTED WELL-BEING

COMPANY NAME	Booth#	COMPANY NAME B	ooth#
Accelerated Care Plus	2349	SedMed Inc.	2542
Aegis Therapies	2516	Select Rehabilitation, LLC	2339
Ageless Innovation/Joy for All Companion Pet	ts 2309	SingFit	2414
Alzheimer's Association	2422	Solaris Diagnostics	2313
Avel eCare Senior Care	2311	The Green House Project / Center for Innovation	n 2544
Bendable Labs	2351	Therabody, Inc	2448
BioTech X-ray	2410	TLS Global Group	2425
Broad River Rehab	2408	ТМС	2303
Curana Health	2522	Tork, an Essity Brand	2540
Eldergrow	2403	Violett	2446
EmpowerMe Wellness	2417	Vohra Wound Physicians	2450
Enhance Therapies	2315	ZOLL Medical Corporation	2416
Essity Health & Medical	2538		
Freenotes Harmony Park	2445		
Functional Pathways	2418		
HealthPRO Heritage	2554		
HealthyLifetime™	2502		
Luminos Pro	2405		
McKesson Medical-Surgical	2439		
MLTV	2331		
PARO Robots	2504		
Percussion Play	2423		
Powerback Rehabilitation	2323		
Reliant Rehabilitation	2412		
SAIDO Learning Therapy	2444		
Savaria Patient Care (Span & Handicare)	2409		



Delivering for you, so you can deliver a difference.

Whether you're on the front lines or behind the scenes, you're making a difference in patients' lives. From our teams packing boxes to the ones bringing them to your door, however you need us, we're here to deliver.

mms.mckesson.com

© 2023 McKesson Medical-Surgical Inc.

M^CKESSON



essentiALZ[®] — Alzheimer's Association[®] Training and Certification

Quality training and certification for your staff.

For more information, visit **alz.org/essentiALZ**. To access the Spanish training and certification, visit **alz.org/essentiALZespanol**.





Exhibitor Listings as of 07/01/2024

EXHIBITOR LISTING

RECRUITMENT, RETENTION & CULTURE

COMPANY NAME	Booth#	COMPANY NAME	Booth#
Accushield	2525	LeaderStat	2503
APS Payroll	2513	McKnight's Long-Term Care News	2517
CARF International	2616	Med-Net Concepts, Inc.	2507
Corporate Chaplains of America	2625	Niuz Corporation	2603
Deffet Group, Inc.	2604	Relias	2617
Eklego Workforce Solutions	2618	ShiftKey	2539
ESHYFT	2509	SnapCare	2545
Fusion Workforce Solutions	2722	UST	2638
Gravity Healthcare Consulting	2624	WeCare Connect	2623
Hireology	2738	WittKieffer	2515
KARE	2529		



ELITE ANNUAL MEETING





PointClickCare[®]







PREMIER ANNUAL MEETING





M^CKESSON

FINANCED RIGHT®

ANNUAL MEETING



AGREYSTONE

Event Mobile App

Keynote - Tuesday

Hotel Key Cards

CAST Reception

Registrant Email Reminder



Keynote - Monday

Leading**Age**®

2519 Connecticut Avenue, NW Washington, DC 20008-1520 LeadingAgeAnnualMeeting.org

MARKYOUR CALENDARS!

LeadingAge Annual Meeting

2025

Sun., November 2 – Wed., November 5 Boston Convention & Exhibition Center **Boston, MA**

2026

Sun., October 25 – Wed., October 28 Pennsylvania Convention Center **Philadelphia, PA**

2027

Sun., November 7- Wed., November 10 Minneapolis Convention Center **Minneapolis, MN**

2028

Sun., October 22 – Wed., October 25 Ernest N. Morial Convention Center **New Orleans, LA**

2029

Sun., October 28 – Wed., October 31 San Diego Convention Center **San Diego, CA**

2030 Sun., November 3 – Wed., November 6 Henry B. Gonzalez Convention Center San Antonio, TX

LeadingAge Leadership Summit

2025

Mon., April 7 – Wed., April 9 Omni Shoreham Hotel **Washington, D.C.**

2026

Mon., April 20 – Wed., April 22 Omni Shoreham Hotel **Washington, D.C.**