

NOVEMBER 2-5, 2025 BOSTON



**EXPERIENCE GUIDE** 

# RIPPLES PACT

This Experience Guide is your essential planning tool for the LeadingAge Annual Meeting, this year held in conjunction with the Global Ageing Network. Coordinate your trip details with registration and hotel information. Explore the education tracks and the exhibitors you'll meet in the immersive E2 learning communities. Discover our special events and conference happenings. At the most important annual event in aging services, our community will collaborate to make meaningful change one ripple at a time.

Join us as we gather from all over the world in **Boston, November 2 - 5, 2025.** 











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### WHAT'S IN THE LINEUP

FRIDAY, OCTOBER 31, 2	2025			
9:00 a.m 6:00 p.m.	Global Ageing Network Sponsored Ageing Services Site Visits			
SATURDAY, NOVEMBEI	R 1, 2025			
8:45 a.m 4:30 p.m.	Global Ageing Network Summit: Innovation in Aged Care			
SUNDAY, NOVEMBER 2	, 2025			
7:30 a.m 12:00 p.m.	Village to Village Network Conference			
9:00 a.m 12:00 p.m.	Joy Ride: Pedaling Toward Connection			
9:30 a.m 12:00 p.m.	Familiar Touch: A Film Screening and Conversation			
11:00 a.m 1:00 p.m.	LeadingAge Kickoff Lunch: Yacht Rock			
1:00 - 2:00 p.m.	Sessions (A)			
2:00 - 2:45 p.m.	Networking Break			
2:45 - 3:45 p.m.	Sessions (B)			
3:45 - 4:30 p.m.	Networking Break			
4:30 - 5:30 p.m.	Sessions (C)			
MONDAY, NOVEMBER	3, 2025			
8:30 - 9:30 a.m.	Sessions (D)			
9:30 - 9:45 a.m.	Networking Break			
9:45 - 11:30 a.m.	Keynote Featuring Chef José Andrés			
11:30 a.m 3:00 p.m.	E <sup>2</sup> : Experience EXPO			
2:00 - 3:00 p.m.	Cycling Without Age: Film Screening			
3:00 - 4:00 p.m.	Sessions (E)			
4:00 - 4:30 p.m.	Networking Break			
4:30 - 5:30 p.m.	Sessions (F)			
TUESDAY, NOVEMBER	4, 2025			
8:30 - 9:30 a.m.	Sessions (G)			
9:30 - 9:45 a.m.	Networking Break			
9:45 - 11:30 a.m.	Keynote Featuring David Brooks			
11:30 a.m 3:00 p.m.	E2: Experience EXPO			
3:00 - 4:00 p.m.	Sessions (H)			
4:00 - 4:30 p.m.	Networking Break			
4:30-5:30 p.m.	Sessions (I)			
WEDNESDAY, NOVEME	BER 5, 2025			
8:30 - 9:30 a.m.	Sessions (J)			
9:30 - 10:00 a.m.	Networking Break			
10:00 - 11:00 a.m.	Sessions (K)			
11:00 - 11:30 a.m.	Networking Break			
11:30 a.m 12:30 p.m.	Sessions (L)			

#### MONDAY, NOVEMBER 3 | 9:45 - 11:30 A.M.

#### The Power of Purpose: Creating Ripples of Change Featuring Chef José Andrés



José Andrés

A single act can create ripples that transform lives. Renowned chef and humanitarian José Andrés, founder of World Central Kitchen, has built a legacy of service, responding to crises with urgency, compassion, and innovation. His work demonstrates how small actions can bring dignity, security, and hope-values that resonate deeply in aging services.

A James Beard Award winner and recipient of the Presidential Medal of Freedom, Andrés exemplifies how one person's dedication can create lasting change. Join him for an inspiring conversation on leadership, resilience, and community impact.



#### TUESDAY. NOVEMBER 4 | 9:45 - 11:30 A.M.

#### The Power of Human Connection: The Art of Being Seen Featuring **David Brooks**

True leadership means making people feel valued and understood, yet too often, older adults and caregivers feel unseen. How can we, as leaders, cultivate cultures of trust, purpose, and belonging? Bestselling author and cultural thought leader David Brooks explores the power of deep human connection, challenging us to rethink how we engage with others. Drawing from his latest book, How to Know a Person, he offers insights into the kind of attention that makes people feel truly known and the conversations that build authentic trust.

A distinguished New York Times columnist and one of today's most influential cultural commentators, Brooks has authored bestsellers like The Road to Character and The Second Mountain, examining purpose and connection. A regular analyst on PBS NewsHour, NPR, and NBC, he brings intellect, heart, and storytelling to inspire leaders in aging services to foster deeper, more meaningful relationships.



▲ David Brooks



#### **Celebrate Your Ripple Maker**

We all have people who helped shape our careers and inspired us to be where we are today. At this year's conference, we invite you to celebrate them. When you pick up your badge, add the name of someone who created a ripple in your life and spark new conversations. Ask fellow attendees, "Who created a ripple for you?" and discover the stories of impact that connect us all.

#### LeadingAge Kickoff Lunch: Yacht Rock

#### Sunday, November 2 | 11:00 a.m.-1:00 p.m.

Kick off #LeadingAge25 with fresh seafood, bold Boston energy, and a high-spirited musical performance that'll have you moving from the first note. This harbor-inspired lunch is your chance to badge up, connect with colleagues, and dive into the rhythm of the week ahead. With the waterfront as our muse, it's time to get in the groove and make some waves.

#### **Soleful Giving**

Over half a million people are homeless and many of them are older adults. Unfortunately, socks are the least-donated item. Leading Age plans to sock it to this problem in Boston.

> Bring a pair of socks (preferably red in support of our host city) to donate and place them in our giant bin when you arrive. Help us meet our goal of 5,000 pairs of socks for people in need.

#### The Landing

Step off the gangway and into *The Landing*—your first stop and favorite hangout. Inspired by the city's vibrant harbor culture, this lounge is equal parts welcome port and social hub. Drop anchor here throughout the conference to relax, recharge, and reconnect—because every great journey begins at the dock.

#### **Ripples of Gratitude**

Experience Ripples of Gratitude—an interactive ocean-themed mural directed by award-winning artist and Orchard Cove resident Edie Green. In this moving exchange, attendees reveal hidden messages from residents with a touch of water, then add their own notes of gratitude in return.

Powered by: WellSky.

#### **Ripples of Kindness**

LeadingAge is placing Ripple Boxes throughout Boston to spark small acts of kindness with big impact. Our boxes feature cards for the public to take. Each card features a powerful fact about older adults on one side and a simple action on the other. After completing the action, participants pass the card along-keeping the ripple going and reshaping perceptions of aging, one thoughtful gesture at a time.





#### **Joy Ride: Pedaling Toward Connection**

Sunday, November 2 | 9:00 a.m. - 12:00 p.m.

Join us for an intergenerational bike ride along the Boston waterfront with LeadingAge attendees, students, and older adults. We'll end our ride at UMass Boston Campus for a screening of *Cycling Without Age*, celebrating the power of movement and connection. Proceeds support the purchase of a new trishaw to bring the joy of biking to more older adults.

Cycling Without Age is a heartwarming documentary that follows a global movement born in Copenhagen, where volunteers offer free rickshaw rides to older adults, reconnecting them with their communities and the joy of the open air. What begins with one man and a trishaw becomes a worldwide story of dignity, freedom, and intergenerational connection—one bike ride at a time.

The film will screen again Monday, November 3.

## Familiar Touch: A Film Screening and Conversation

Sunday, November 2 | 9:30 a.m. - 12:00 p.m.

Join us for a screening of Familiar Touch, a poignant debut feature by Sarah Friedland that explores aging, caregiving, and dementia with honesty and warmth. The story follows Ruth, an octogenarian adjusting to life in assisted living, portrayed by Kathleen Chalfant in an award-winning performance. Both tender and unexpectedly joyful, the film redefines what it means to grow older.

Filmed at Villa Gardens, a Front Porch community, the production engaged residents and staff as collaborators—on screen and behind the scenes—blurring the line between fiction and real life. Stay for a post-film discussion with the filmmakers and cast. Learn more at familiartouchfilm.com.





#### **EDUCATION OVERVIEW**

Targeted education tracks feature over 150 sessions carefully curated to help providers of aging services stay informed on the latest insights, emerging practices, and innovative approaches to amplify their work.



**Aging Services Technologies** 



Marketing & **Communications** 



**Senior Living Design** 



**Operations & Performance Improvement** 



**Culture-Driven Initiatives** 



**Person-Directed** Well-Being



Governance & Leadership **Development** 



Policy, Compliance & Legal Issues



**Growth & Mission** Advancement



**Workforce Strategies** & Solutions

No matter what topic or issue matters most to you, you'll walk away with proven solutions and actionable ideas to apply right away.



SCAN THE QR CODE TO ACCESS THE FULL LIST OF SESSIONS.

#### **EDUCATION TRACKS**

#### **Aging Services Technologies**

This track aims to inform aging services providers about technology-enabled business tools and solutions that improve the aging experience and address workforce challenges. Sessions also feature case studies of technology adoption and implementation in provider organizations.

#### **Culture-Driven Initiatives**

This track focuses on practical ways to create organizations where staff, residents, and community members feel seen, supported, and empowered. Sessions also highlight strategies to intentionally build and sustain organizational cultures rooted in trust, mutual connection, and shared purpose.

#### **Governance & Leadership Development**

This track emphasizes essential practices for building a strong future-focused board of directors that engages more deeply in a broad range of issues facing our sector. Sessions also feature examples of how leaders can strengthen their own leadership capacities while building a pipeline of diverse, skilled, and prepared aging services leaders for the future.

#### **Growth & Mission Advancement**

This track offers insight into how a broad range of organizations are responding to market changes and capitalizing on opportunities to bolster their financial health and strengthen their competitive position. Sessions also touch on the important role of philanthropy and sustainable nonprofit fundraising to fulfill mission.

#### **Marketing & Communications**

This track provides marketing and sales teams with strategies to create a compelling consumer experience, generate qualified leads, and refine their brand to boost occupancy efforts. Sessions also cover how organizations can communicate with confidence, clarity, and credibility when dealing with a variety of stories.

#### **Operations & Performance Improvement**

This track emphasizes strategies to reduce costs, improve outcomes, and leverage opportunities to excel in an increasingly complex operating environment. Sessions also highlight initiatives to optimize business processes and ensure the longterm sustainability of mission-critical care and services.

#### Policy, Compliance, & Legal Issues

This track provides clinical and operational decisionmakers with critical information related to risk and liability exposure to ensure an enterprise-wide culture of quality, safety, and compliance. Sessions also offer policy insights on the current regulatory landscape and the advocacy activities influencing legislative and executive branch action.

#### **Person-Directed Well-Being**

This track focuses on a multidimensional approach to wellness that recognizes a person's physical, social, emotional, and spiritual interests regardless of their level of ability or cognitive function. Sessions also highlight practices that prioritize personal choice, support autonomy, and honor individual life experiences.

#### **Senior Living Design**

This track emphasizes design approaches that foster engagement, enhance the built environment, and support the health and well-being of older adults living in long-term care and residential settings. Sessions also highlight examples of new products. building design features, and elevated amenities to meet future market expectations.

#### **Workforce Strategies & Solutions**

This track offers HR professionals and leaders in aging services creative approaches to eliminate staff vacancies, reduce employee turnover, and attract new talent into the field. Sessions also cover how organizations can nurture the career growth and professional development of team members.

#### DEVELOPING LEADERS



#### Single-Site LPC CEO Forum

CEOs of single-site life plan communities (LPCs) operate at a unique intersection of opportunity and complexity. Their smaller scale fosters a rich community focus and operational agility—but also brings heightened pressures without the backing of a larger system.

The Single-Site Forum is a dedicated space for CEOs to connect with peers leading similarly sized communities and share real-world strategies—both successful and cautionary that can inspire bold leadership and a collaborative approach to today's evolving aging services landscape.

#### **New CEO Forum**

High performing executives value the perspective of other leaders, as well as the wisdom that comes from the experiences of others in similar circumstances.

This networking event is designed to help build a community of new CEOs within the LeadingAge membership—a space to connect with peers from across the country, share insights about issues that matter most to those leading aging services organizations, and spark opportunities for leadership growth and shared learning.



#### **CEMO Leadership Forum**

CEOs of multisite aging services organizations must navigate the intricacies that come with operating at scale. With broader reach comes increased oversight, coordination, and the need for ongoing evolution of system-wide strategy.

The Leadership Forum brings together multisite CEOs leading similarly complex organizations for networking and focused peer exchange. It offers an intimate setting to explore enterprise-level priorities and problem-solve with others who understand the demands of steering large systems.

#### **Board Member Networking Lunch**

Designed to help strengthen and support board performance, this exclusive networking lunch offers a rare opportunity to connect with board members from across the country and gain insightful perspectives on governance issues facing nonprofit organizations.

In addition, sessions in the Governance & Leadership Development education tracks ensure board members and executive leaders have the knowledge to effectively lead their organizations into the future.



#### LEADERS OF COLOR NETWORK PROGRAM

The Leaders of Color Network is open to emerging, mid-level and senior leaders of color and allies. Join our growing community of leaders, discover opportunities for personal and professional growth, learn strategies that foster innovation and a culture of belonging, and build your community of forward-thinking colleagues.

#### **Coffee Chat and Networking**

Powered by the Leaders of Color Network

Sunday, November 2 8:30 - 9:30 a.m.

Brew up some connections! Join LeadingAge members for coffee and breakfast, and an opportunity to network with peers who are shaping the future of the aging services field.

#### **Leaders of Color Network Annual Planning Meeting**

Monday, November 3 3:00 - 4:00 p.m.

Join the Leaders of Color Network for an insightful meeting on the past year's accomplishments and upcoming initiatives to promote inclusive leadership in the aging services field.

#### **Leaders of Color Network: Meet and Greet with Guest Speaker**

Tuesday, November 4 11:30 a.m. - 12:30 p.m.

Join us for a meet and greet with a guest speaker.

#### **Leaders of Color Network Celebration Reception**

Tuesday, November 4 5:30 - 7:00 p.m.

Join us for a celebration hosted by the Leaders of Color Network. Enjoy an evening of music, fun, food, and connection with fellow LeadingAge members. More details are forthcoming.



# OUR RIPPLE IS GOING GLOBAL

#### LeadingAge + Global Ageing Network

Leading Age and the Global Ageing Network are coming together in Boston.

This joint event brings together 7,000+ leaders, providers, researchers, and policymakers from 20+ countries dedicated to advancing aging services worldwide.



#### **GLOBAL PRE-CONFERENCE PROGRAM**

#### **Global Ageing Network Summit: Innovation in Aged Care**

Saturday, November 1

It's no secret that the population of older adults is increasing dramatically in every corner of the globe. What's less clear is how governments, businesses, and aged care providers can seize the opportunities and address the challenges presented by this unprecedented and widespread demographic shift. A full-day Global Ageing Network Summit on Saturday, November 1, will explore this critical question.

A panel of experts will spend the day discussing policies and practices that could help countries worldwide take a proactive and innovative approach to aged care. Presenters will discuss the economic opportunities associated with longevity and share their thoughts on emerging trends and innovations shaping the future of aged care technology. They will also examine key policy developments across countries and propose future policies to ensure sustainable and person-centered care is available for every older adult in every country.

#### **Speakers include:**

- Vic Rayner National Care Forum
- Joseph F. Coughlin MIT AgeLab
- **David Lindeman UC Berkeley**
- Emi Kiyota National University of Singapore
- **Tom Symondson** Ageing Australia
- Jiri Horecky European Ageing Network
- Joseph Musgrave Home and Community Care Ireland
- Janice Chia Ageing Asia

#### **Agenda**

#### 8:45 - 9:00 a.m.

Welcome & Opening Remarks

#### 9:00 - 10:00 a.m.

Innovating for the Longevity Economy

#### 10:15 - 11:40 a.m.

**Emerging Technology Solutions** 

#### 11:40 a.m. - 12:00 p.m.

Using Data to Drive Clinical Innovation

#### 1:00 - 2:00 p.m.

From Care to Connection: Reimagining Aging in Community

#### 2:00 - 3:00 p.m.

Public Policy Strategies for Global Success

#### 3:15 - 4:00 p.m.

A Vision for Healthy Longevity in Asia

#### 4:00 - 4:30 p.m.

Closing Remarks

Cost: \$150 added to your registration fee



#### Village to Village Network Conference @ Leading Age Annual Meeting

November 2 - 5, 2025 | Boston, MA

Join us in Boston for the Village to Village Network (VtV) Annual Conference, held in partnership with the LeadingAge Annual Meeting & E2 EXPO—the nation's largest gathering in aging services.

#### This is the place to be for Villagers and Village-curious changemakers.

Whether you lead a Village, support one, or want to learn more about this fast-growing movement, our dedicated VtV education program-happening Sunday morning, November 2-offers rich learning, peer exchange, and inspiration. Sessions are designed by and for Village leaders, featuring real-world strategies, community innovations, and

stories from the front lines of aging in place.

#### **Conference Highlights:**

- Village to Village Program Sunday, Nov. 2 | 7:30 a.m. - 12:00 p.m.
  - LeadingAge Annual Meeting & E2 Nov. 2 - 5 | 150+ sessions, 500+ speakers, 2 keynotes, and the largest EXPO in aging services
  - Collaborate with experts and fellow Village leaders to strengthen and grow your Village

#### **About Village to Village Network:**

VtV is a national network connecting grassroots Villages that empower older adults to age with dignity, purpose, and independence. We champion the Village model through peer support, resources, and shared learning.

Register and reserve your hotel at the same time.

Visit AnnualMeeting.LeadingAge.org/VillageToVillage.

Add the Village to Village Network Conference to your **Annual Meeting** registration as an additional event for \$50.

#### **PointClickCare®**

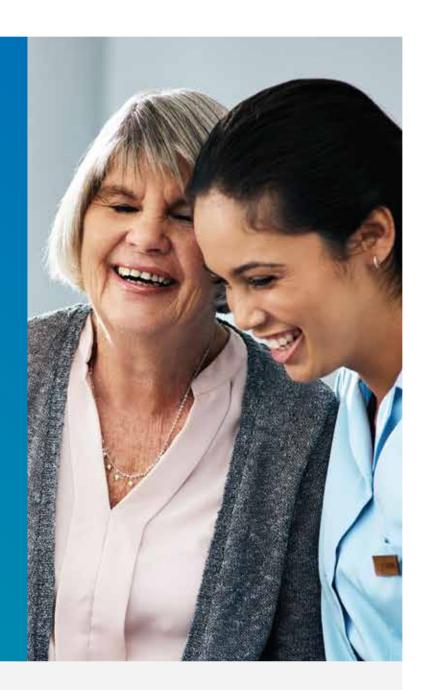
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#### YOUR HOME AWAY FROM HOME

#### Hotel reservations are made when you register.

NOTICE: Beware of unauthorized hotel poachers! Leading Age's official housing/registration partner is Maritz. Be careful providing your financial information to any other company claiming to be affiliated with LeadingAge. Registration and hotel reservations should only be booked from the LeadingAge website.



Map No.	Hotels	Single/Double Rates	Distance from Center	
1	Omni Boston Hotel (co-HQ)	\$360/\$382 Patron Tower (\$340/\$340 Artist Micro Room)	Adjacent	
2	Westin Seaport District (co-HQ)	\$385/\$385	Adjacent	
3	Aloft Boston Seaport	\$330/\$330	1 block	
4	Element Boston Seaport	\$340/\$340	1 block	
5	Seaport Hotel	\$339/\$339	2 blocks	
6	Renaissance Boston Waterfront	\$347/\$347	3 blocks	
7	Hampton Inn/Homewood Suites Seaport	\$325/\$348	3 blocks	
8	Hyatt Place Boston/ Seaport District	\$299/\$299	4 blocks	
9	Yotel	\$245/\$245	4 blocks	
10	*Hyatt Regency Boston	\$323/\$323	1 mile	
11	*Godfrey Hotel Boston	\$315 King	1.1 miles	
12	*Hilton Boston Park Plaza	\$299/\$299	1.6 miles	
13	*Courtyard Boston Downtown	\$328/\$348	1.6 miles	
14	*Moxy Boston Downtown	\$289/\$289	1.6 miles	
15	*Omni Parker House	\$340/\$340	1.6 miles	
16	*Revere Hotel Boston Common	\$315/\$335	1.6 miles	
17	*Boston Marriott Copley Place	\$337/\$337 (\$379 Corner King)	2.1 miles	
18	*Westin Copley Place Boston	\$337/\$337 (\$359/\$359 Extra Rooms)	2.1 miles	

<sup>\*</sup>Note: Due to proximity of hotels to The Thomas Michael Menino Convention Center (formerly the BCEC), light shuttle service is provided to the hotels indicated. Ride share is also recommended.

Please email meetings@LeadingAge.org if you have accessibility considerations.

Hotel rates are per room per night, plus taxes.

Map Source: Boston Planning and Development Agency Maverick Museum of Science Park Science NORTH STATION North North TD Garden & Church North Station West Station North End End Merrimac St Hospital Haymarket Fruit St Charles/MGH Bowdoin City Long Suffolk Faneuil Hall & Wharf University **Quincy Market Government Center** Aquarium State House Hatch righ St Park Street Downtown Crossing Boston Fan Pier Public Boylston Garden Court Institute of Boylston ( Chinatown Contemporary South Station Arlington World Chinatown Trade aport Blvd Museum Station Center SOUTH STATION Essex St. **Tuffs Medical** Congress St ey Center BACK BAY Northern at Harbon Street Herald Street Gray St Dock Ave at Design Ctr Pl, E.Berkeley layover 0 Street Broadway Black Falcon at Design Center Thayer St Broadway Union Park Street 5 Malden St lewton Street ne Rd E First St Emerson St S sathusetis Ave Con Boston E Broadway Medical Alb Center E Fourth St Widett Cit Story St E Seventh S E Eighth S E Eighth St U vd William Day Blvd Columbia Rd Andrew Preble St

The Thomas Michael Menino Convention Center (formerly the BCEC) is located at 415 Summer Street, Boston, MA 02210.

#### **REGISTRATION INFO**

#### **Membership Questions?**

Provider Membership: contact join@LeadingAge.org or 1-844-840-4669, option 5. Business Firm Membership: contact sales@LeadingAge.org or 1-844-840-4669, option 3.

#### **Registration Questions?**

Please contact **LeadingAge@maritz.com** or call 1-864-208-0400.

Registration Confirmation, Payment, Changes, Group Registrations, Cancellations, etc. Please consult **LeadingAge.org/AnnualMeeting** for more information.

Registration Categories (all fees are per person)	Member Fees* EARLY BIRD (by Sept. 4)	Member Fees* REGULAR (after Sept. 4)	Non-Member Fees
Full Provider (SunWed.)	\$1,175	\$1,225	\$1,675
<b>Daily Provider</b> (Fee per day - Sun., Mon., Tues., or Wed.)	\$595	\$625	\$895
Full Business/Non-Exhibitor (SunWed.)	\$1,895	\$1,945	\$2,495
<b>Daily Business/Non-Exhibitor</b> (Fee per day, SunWed.)	\$1,095	\$1,125	\$1,295
Student"	\$250	\$250	\$250 Membership included with student registration
Elder/Resident <sup>**</sup>	\$250	\$250	\$250
Family"	\$375	\$375	\$375
Press"	\$O	\$O	\$0

#### **Exhibitor**

(See QR code below.)



Visit this page to learn more about exhibiting at Annual Meeting

- Member rates for attendees are applicable for LeadingAge national, Global Ageing Network, CHA as well as Corporate Alliance Program (CAP) members.
- \*\* Not eligible for CE credit. Please check exhibitor category CE credit eligibility on the website.

#### Provider

\*Business firms (including consultants) and exhibitors may not register under this category. This category applies to all individuals attending the Annual Meeting who are NOT associated with a business firm, and includes employees and board members of LeadingAge provider organizations, and retired NH/AL administrators. Full-time university professors/faculty and full-time employees of not-for-profit organizations also fall under the Provider category.

#### **Business/Non-Exhibitor**

This category applies to companies and individuals who sell/market products and/or services to providers and are NOT exhibiting in E2. Exhibitors have invested significant dollars to help attract attendees and this category ensures non-exhibiting companies are equally supporting marketing efforts. For information about exhibiting, please contact the Exhibit Sales Team at sales@LeadingAge.org.

#### **Exhibitor with Education**

ALL Exhibitor categories include education! This category applies to companies and individuals who sell/market products and/or services and have already secured their exhibit booth in E2. Some exhibitor categories are not eligible for CE credits; please check the website for more information.

#### **Elder/Resident**

This category applies to individuals who reside in or receive services from a provider organization. This category is not eligible for CE credits.

#### Student

This category applies only to full-time college/ university students. Students must be 18 years or older and will be required to upload proof of full-time student status, such as a student ID card, transcript or letter on department letterhead upon registering. This category is not eligible for CE credits.



Visit this page to view full category descriptions

#### **Family**

This category is an add-on to a provider or business firm registration category and applies only to family members of conference registrants (who are NOT employed with a business firm or a provider organization in the aging services field). This category is not eligible for CE credits.

#### **Press**

Complimentary press access to the meeting is reserved for working members of the media, subject to verification. Reporters and editors interested in attending should contact the LeadingAge media relations department (Colleen Knudsen, Associate Director, Communications & Media Relations: **cknudsen@LeadingAge.org**) in advance of the event.



Add on to your Annual Meeting registration!

#### **Global Ageing Network Summit: Innovation in Aged Care**

Saturday, November 1, 8:45 a.m. - 4:30 p.m. Arrive early and join this Saturday program dedicated to exploring innovation in ageing services. Find out more on p. 12.

#### **Continuing Education Credits**

Education program has been pre-approved for continuing education credits (CEs) for nursing home/assisted living administrators (NAB), finance professionals (NASBA), and HR professionals (SHRM).

Sessions: 1.0 hour • Keynotes: 1.5 hours

Global Ageing Network Summit: 5.5 hours

(To obtain CEs, you must be registered in an eligible category. International conference attendees are not eligible to receive CEs.)

# **EXPERIENCE E2**

# NOT A TRADE SHOW. AN EXPERIENCE.

From thought-provoking immersive experiences to fun activities and eateries, every moment in E2 will be more experiential and less transactional than a traditional EXPO.

E2 is organized around learning communities, each correlating to a LeadingAge education track. You will learn about concepts during education sessions and then discover the solutions to drive innovation in E2.



#### **E2 HIGHLIGHTS**



#### **Eateries**

Savor the tastes of Boston with regionally inspired buffet lunches that bring the city's iconic flavors to life. Throughout E2, treat yourself to handcrafted sweets, perfectly brewed coffee, and wicked good snacks. Our curated menu captures the spirit of Boston's vibrant neighborhoods—one delicious bite at a time.

#### **Ageing Commons**

Step into The Ageing Commons, a dynamic space where cuttingedge research meets real-world application. Designed to connect global experts, researchers, and providers, this interactive hub fosters dialogue, learning, and forward-thinking solutions in aging services. Leading researchers will showcase their abstracts on groundbreaking studies on topics such as new aging care models, wellness, workforce, technology, and dementia care. Every hour, researchers will present on flash panels from our Forum Stage. See details and the latest schedule on our website.

#### **Empathy Lab**

Step into the shoes of your colleagues in this refreshed interactive experience—now with all-new scenarios! Empathy Lab invites you to explore a series of hands-on stations that simulate the real-world challenges faced by team members across aging services. From frontline care to facilities and leadership, you'll gain deeper understanding, spark meaningful conversations, and walk away with a renewed sense of connection.

#### Cheers at E2 -Where Everybody **Knows Your Name**

Need a break from the buzz of E2? Head over to Cheers, the cozy, bar-inspired lounge on the expo floor where conversation flows as easily as the coffee (or something stronger). Inspired by Boston's beloved hangout and iconic TV show, it's the perfect place to relax, recharge, and connect. Cheers is your go-to gathering spot—because at LeadingAge, you're always among friends.





#### LeadingAge LIVE

Where ESPN GameDay meets the transformational world of aging services. LeadingAge LIVE is your front-row seat to what's new, now, and next. This high-energy, hosted live show keeps you in the action with real-time interviews, thoughtprovoking conversations, and insider spotlights on innovation across E2. Hear directly from field leaders, changemakers, and surprise guests as they break down the trends shaping our work.

#### LeadingAge HQ

Your association's home turf at #LeadingAge25 is inside E2. This is your go-to spot to meet the LeadingAge team, get your questions answered, and score the inside scoop on the latest news and updates. Whether you're looking for membership info, policy updates, or the latest tools and resources, or if you just want a place to huddle up with fellow attendees, HQ is your sideline pass. Suit up, stop by, and get in the game!

#### **AGING SERVICES TECHNOLOGIES**

#### **COMPANY NAME**

12evolve Health

Accelerated Care Plus

Accushield

**Accutech Security** 

**Active Protective Technologies** 

**ActiveDFMAND** 

Ageless Innovation/Joy for All Companion Pets

**ALIS** 

Allbridge

Approved Admissions LLC

Assembly Health

BoardEffect, A Diligent Brand

Brightly Software a Siemens Company

Carefeed

CarePredict

Caretronic Inc.

CDW Healthcare

Collain Healthcare DBA LivingMetrics™

Commercial Satellite Sales

Common CENTS Solutions

**Consensus Cloud Solutions** 

Cornell Technologies

Corpay

Cubigo

DAS Health

**DISH Business** 





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#### **COMPANY NAME**

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Intellitec Solutions

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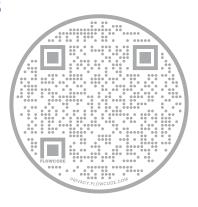
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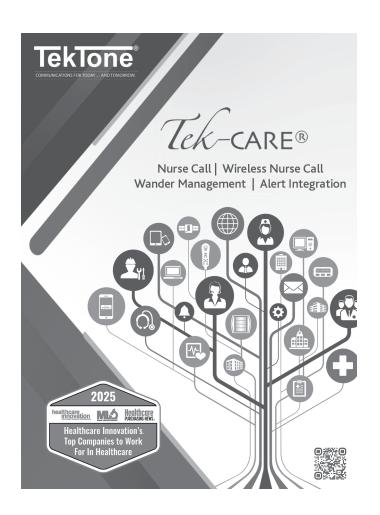
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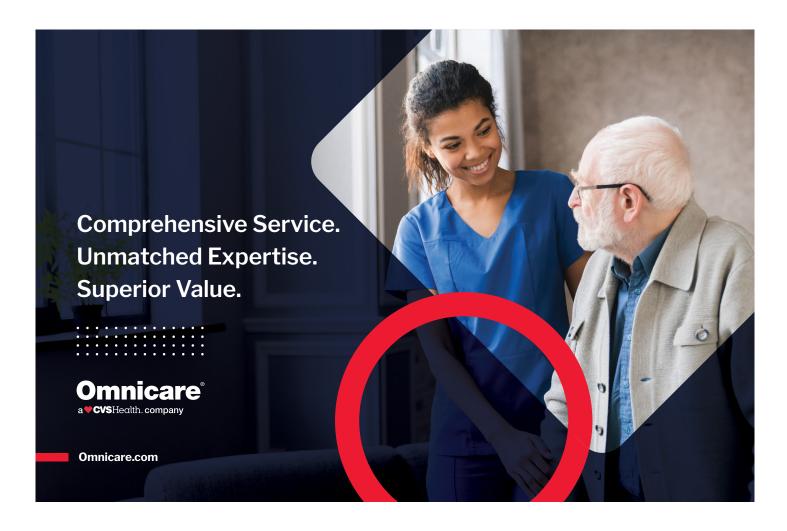
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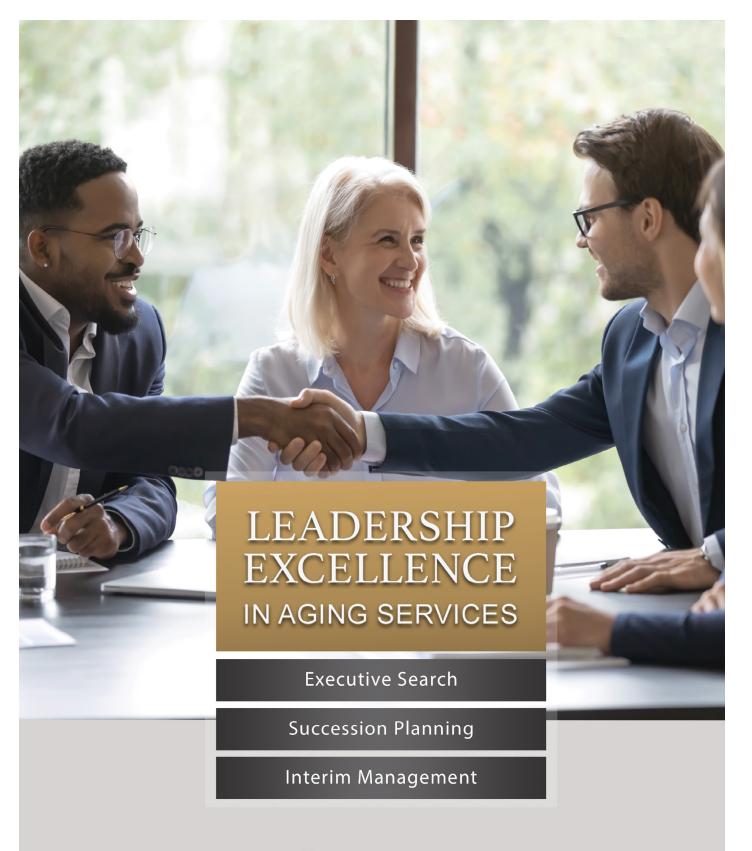


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# WICKED COOL BOSTON **FUN FACTS FROM THE HUB**

Boston's more than just baked beans and bay cruises. Whether you're a history buff, sports fanatic, or just love a good "pahk the cah" joke, you'll find your vibe. Here are some fun facts about the City on a Hill.

- ▶ Miss your stop? Boston is home to the country's first subway system, first built in 1897.
- ▶ **Not-so-happy hour:** You won't find any happy hour specials in Beantown. A statewide ban enacted in 1984 prohibits specifically discounted drinks.
- ▶ **Keep running:** The Boston Marathon is the oldest annual marathon in the world. First ran in 1897, it's held each year on Patriots' Day.

### Flying to Boston?

Beginning earlier this year, U.S. travelers must be REAL ID compliant to board domestic flights. Be sure you're REAL ID ready before your trip to Boston. Visit tsa.gov/real-id to make sure your ID is compliant.

# **Venue Name Change**

This summer, the Boston Convention & Exhibition Center is being renamed the Thomas Michael Menino Convention and Exhibition Center, honoring the city's longest-serving mayor and the visionary behind the BCEC's creation. As you plan your trip to Beantown, don't be confused if you see the venue referenced by its new name.



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Sun., November 7- Wed., November 10 Minneapolis Convention Center Minneapolis, MN

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Sun., October 28 - Wed., October 31 San Diego Convention Center San Diego, CA

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# Leading Age Leadership Summit

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Mon., April 20 - Wed., April 22 Omni Shoreham Hotel Washington, DC

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Mon., April 12 - Wed., April 14 Omni Shoreham Hotel Washington, DC

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